

2014 Public Engagement Plan

January

Open Houses

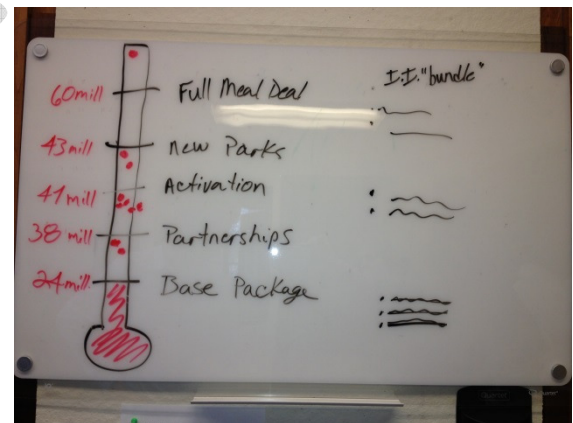
The purpose of the Open Houses is to gather public feedback on the following three key items:

- 1.) The prioritized investment initiative priorities
- 2.) Funding amount
- 3.) Funding mechanism

The format will be small table discussions facilitated by Parks staff, with PLCAC members in attendance. The meeting will last for one and a half hours. The Chair will start off each Open House with a quick overview of what has been accomplished to date, the intent of the Open House, rules of engagement, and next steps.

Materials made available will include the Committee's Interim Report and additional materials pertinent to each key item. Materials will be developed in Dec/Jan and will be available on the web two weeks prior to the Open Houses. Each of the three key items will have a 'dot' exercise associated with it that will allow us to gather and compare public input.

1. Prioritized Investment Initiatives: Updated descriptions will be available prior to the open houses. The table discussion would focus on project priorities and funding levels and questions such as - is there a right mix of maintenance and new projects? The exercise will elicit from attendees whether there are initiatives that they feel are of higher or lower priority than what the Committee has recommended.
 - 'Dot' exercise = **GREEN** dot to move an initiative up in priority, **YELLOW** dot to move an initiative down in priority
2. Funding amount – A handout would include a comparison chart on other Levies, the current Levy, and impacts on taxes for the homeowner. The table discussion would be around the impact of funding levels on the types of initiatives that could be funded.
 - 'Dot' exercise = Create a wall sized Funding thermometer where people could register their preferred funding amount with a **RED** dot.
3. Funding mechanism – short term, long term, levy or metropolitan parks district. A handout would be similar to what several committee members created for the PLCAC. The table discussion will center on what issues are most important to consider about the funding mechanism.
 - 'Dot' exercise = **BLUE** dot on what issue is most important when considering funding mechanism options
 - 'Dot' exercise = **ORANGE** dot on the preferred funding mechanism



Open House dates: **We need 5 PLCAC members for each of the three dates.** Meetings will start at 6:00pm.

- January 23 – International District/Chinatown CC
- January 28 – High Point CC
- January 30 – Bitter Lake CC